Prenchet

Service Deck

Content List

Prenchet

1	Prenchet

2	Market Analysis

3	Features

4	Problems

5	Solutions

6	De-Fi

7	Revenue Models

8	PREN Token

9	Roadmap

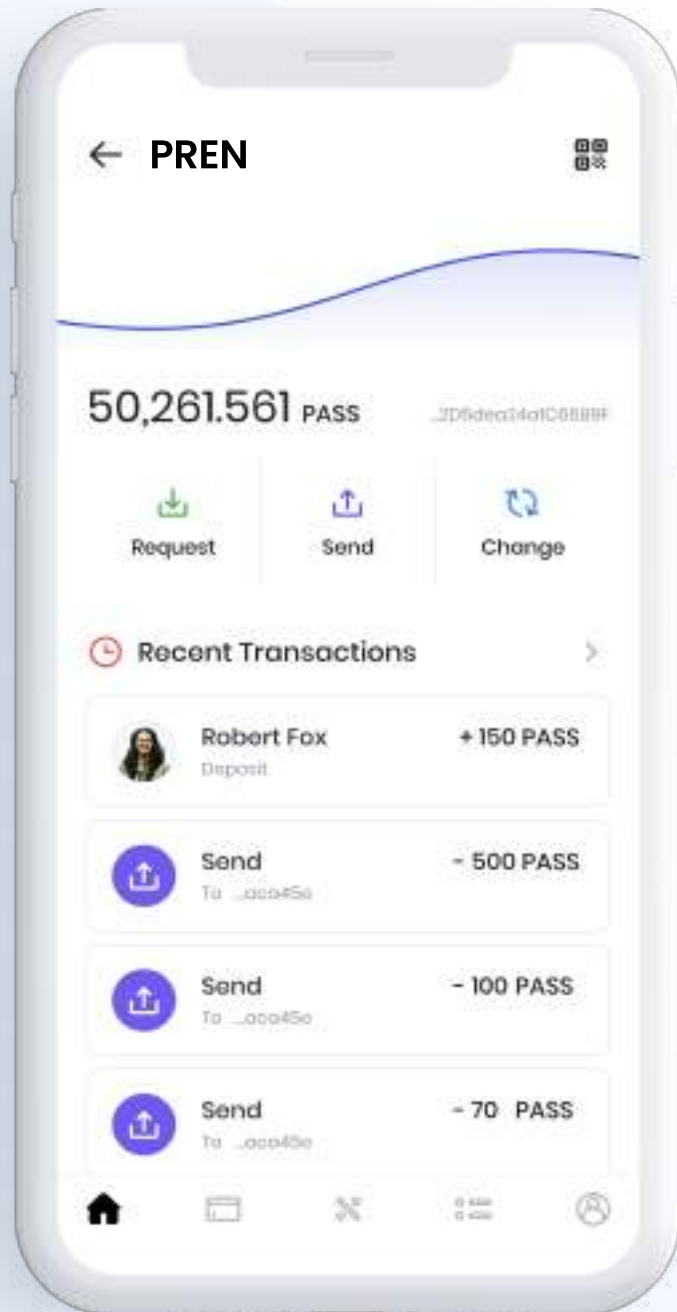# Prenchet

Community-Driven DeFi Application built for high usability.
Our mission is bringing the innovations of DeFi to user's fingertips.

Multi-Asset Wallet

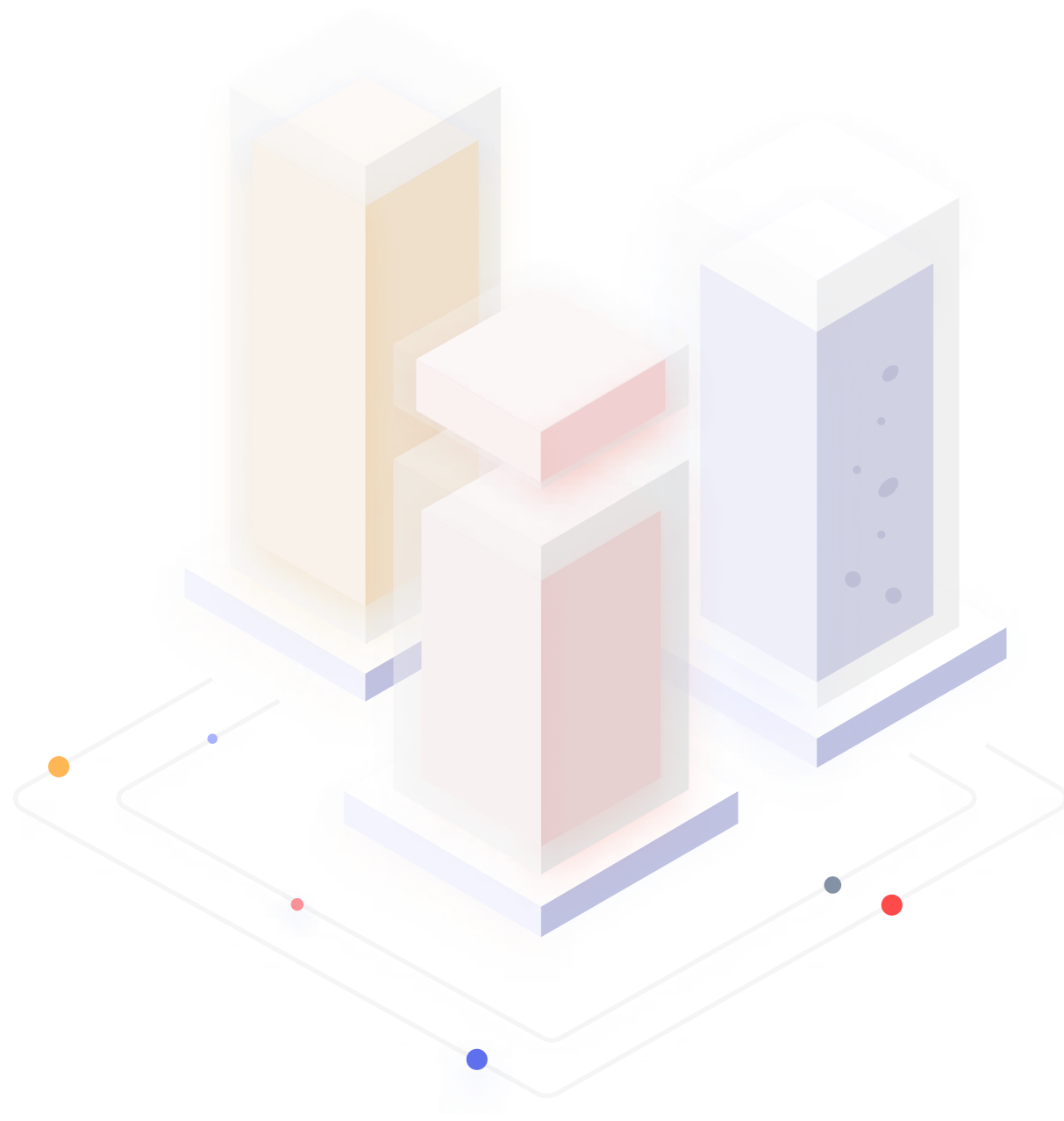Store different cryptocurrencies safely on your Prenchet Wallet

Rewards Exchange

Collect brand-specific rewards and exchange it on Prenchet Wallet

Instant Swap

Instantly exchange cryptocurrencies via Prenchet Wallet

1

Prenchet

Mobile Payments Solution Industry

The mobile payments market was valued at $601 billion in 2016. It is projected to reach $4,574 billion by 2023. As smartphone adoption is continuing to rise, the demand for hassle-free mobile payments solution is consistently increasing.

e-Commerce Industry

The global retail industry is estimated to reach $27.243 trillion by 2021. Within the industry, global e-commerce industry is expected to reach $5 trillion by 2021, accounting for nearly 20% of the industry. However, retailers are struggling to expand global outreach and decrease extensive costs from shopping platforms.

Features

Prenchet

Rewards

Conversion

Transaction Fees

Prenchet

More

Push Notification

3rd Party API

Geo-Fencing

3

Problems

Mass Adoption

Mobile payments adoption is slow. Especially cryptocurrency-based payments solutions are having difficulties in mass adoption.

Reward System

Current mobile payment systems lack a structured reward system for merchants to easily implement and attract retail buyers.
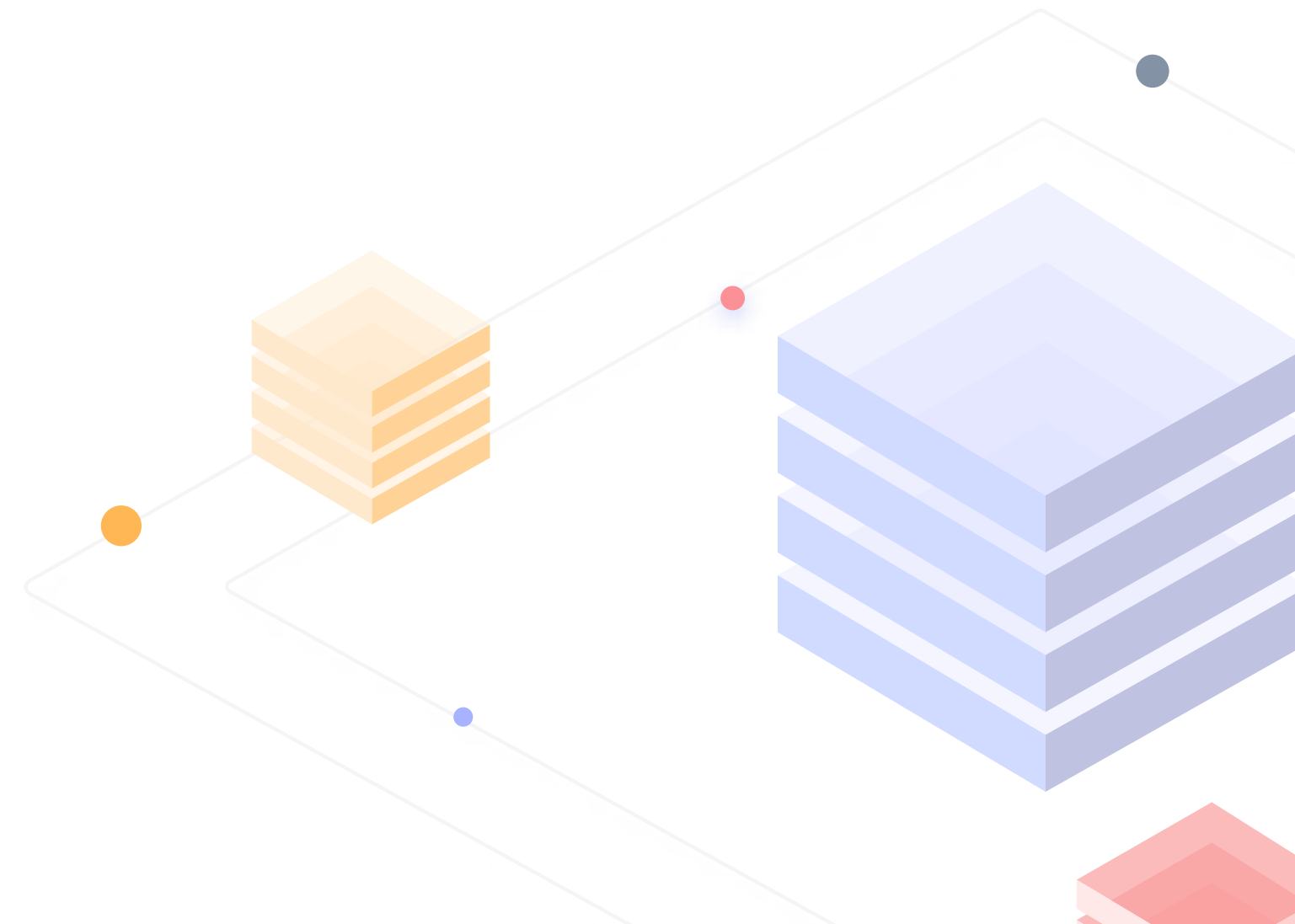
Secure Payments

Blockchain-based payment projects allow for faster transaction settlements and removing intermediaries. However, current systems do not provide any security to user assets.

High Transaction Fees

With credit cards, there are a lot of intermediaries in the payment process. This results in unnecessarily high transactions fees without instant settlements.

Solutions

User Friendliness

Mass adoption is key for integrating mobile payments and cryptocurrencies. All of our products are focused on user-friendliness to lead the market.

Cross-border Payments

Using Vitae's blockchain technology, international transfer of funds become much more simple without intermediaries increasing delay and fees.

Easy to Implement Reward System

Mass adoption is key for integrating mobile payments and cryptocurrencies. All of our products are focused on user-friendliness to lead the market.

Secure Payments

Blockchain-based payment projects allow for faster transaction settlements and removing intermediaries. However, current systems do not provide any security to user assets.
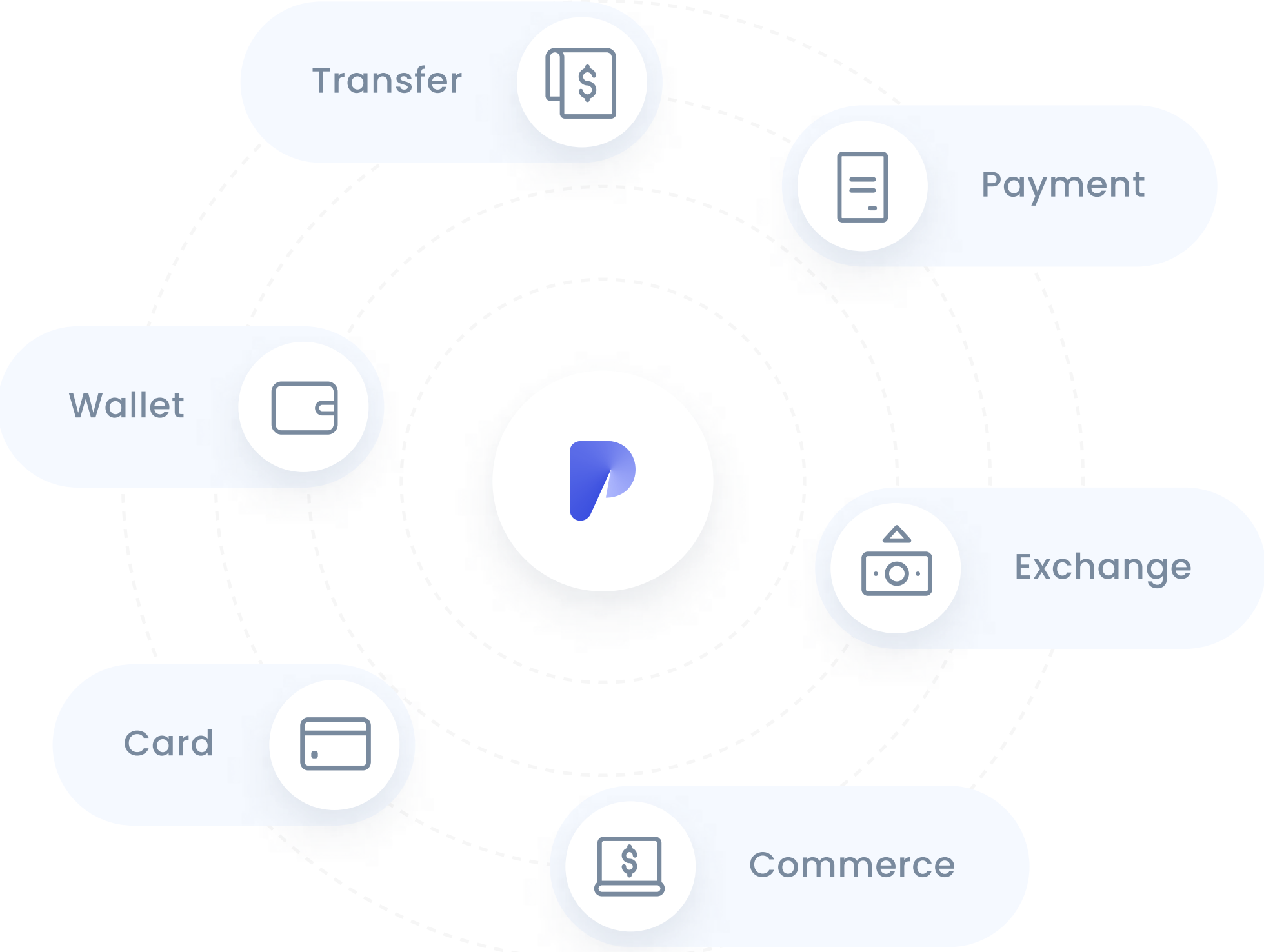
Fiat/Crypto Conversion

Prenchet will support seamless conversions between fiat and crypto. With this feature, you would only need Prenchet around the world.

5

Decentralized finance

Prenchet

Transfer

Payment

Wallet

Exchange

Card

Commerce
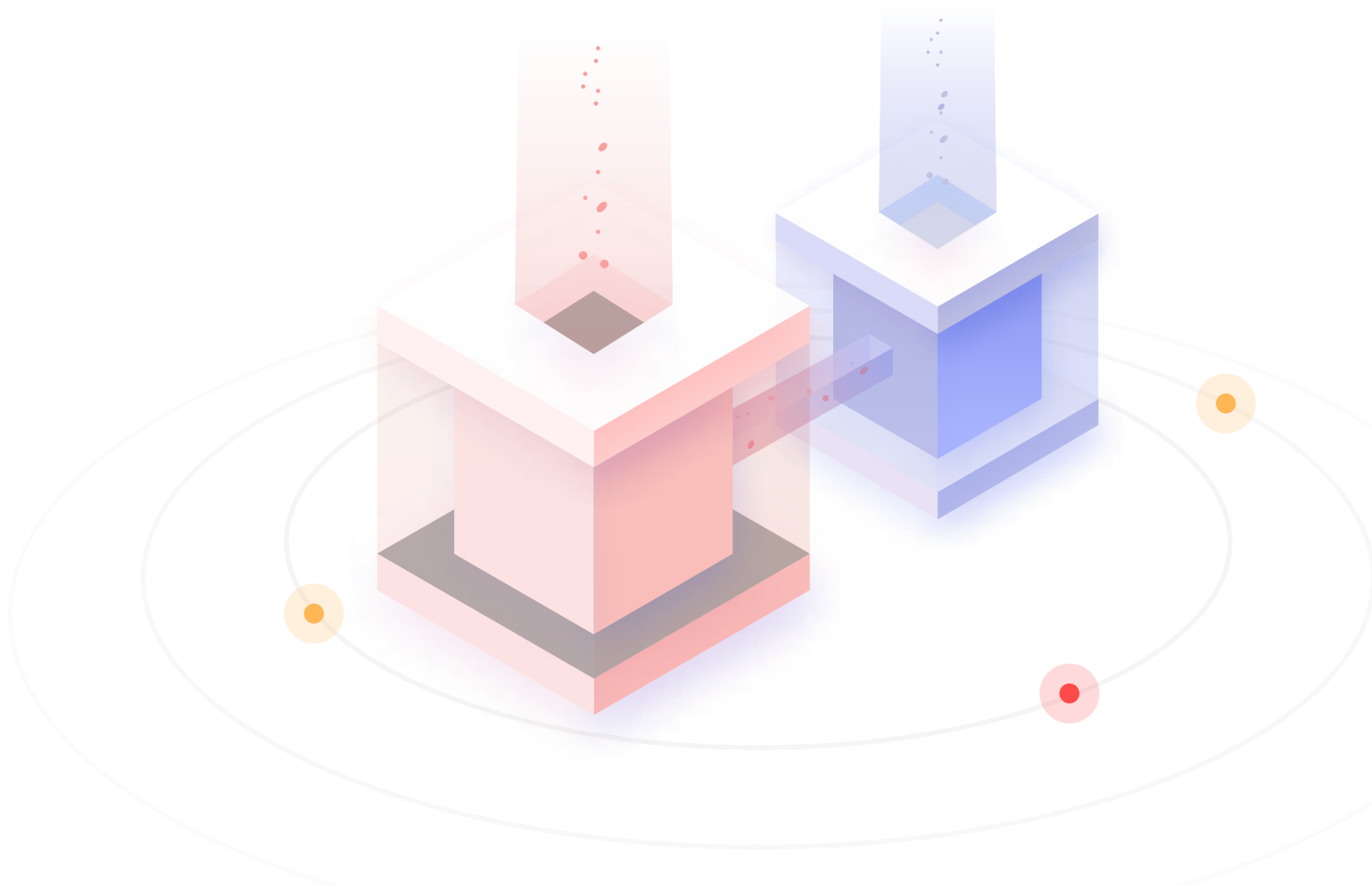
Revenue Models

Prenchet

1 **Marketing Fees**

PRENCHET will generate revenue by allowing retailers to conduct consumer marketing campaigns.

2 **Banking Interest**

After partnering with international banks, PRENCHET will receive a % from deposits and fees through debit cards.

3 **Retailer Commission**

When retailers participate in Prenchet Pay, Prenchet expects an consistent commission rate from retailers.

4 **Partnerships**

Prenchet is working with global retail partners to implement Prenchet Pay into their revenue models.

5 **Merchant Processing fee**

Prenchet will charge users using Prenchet Pay for Merchants for transaction fees or membership fees.

6 **Transaction Fees**

Across the Prenchet Ecosystem, Prenchet will charge transaction fees for retail transactions

7 **DaaS Service**

By collecting cryptographically secured transaction data, Prenchet can provide third parties insights on consumer habits.

8 **CMaaS Service**

C Service, is a new service that Prenchet is preparing for merchants to easily adopt blockchain. ommercial Management as a

9 **Ex change Fees**

Prenchet will provide competitive currency conversion rate.

PREN Token

Prenchet

1	2	3	4	5
Staking	Fees	Govermance	Payments	Exchange

PREN is the native utility token utilized within the PRENCHET application. Decentralized in nature, PREN will have its various use cases in the ecosystem and platform. Users can lock their PREN tokens for dividends or discounts.
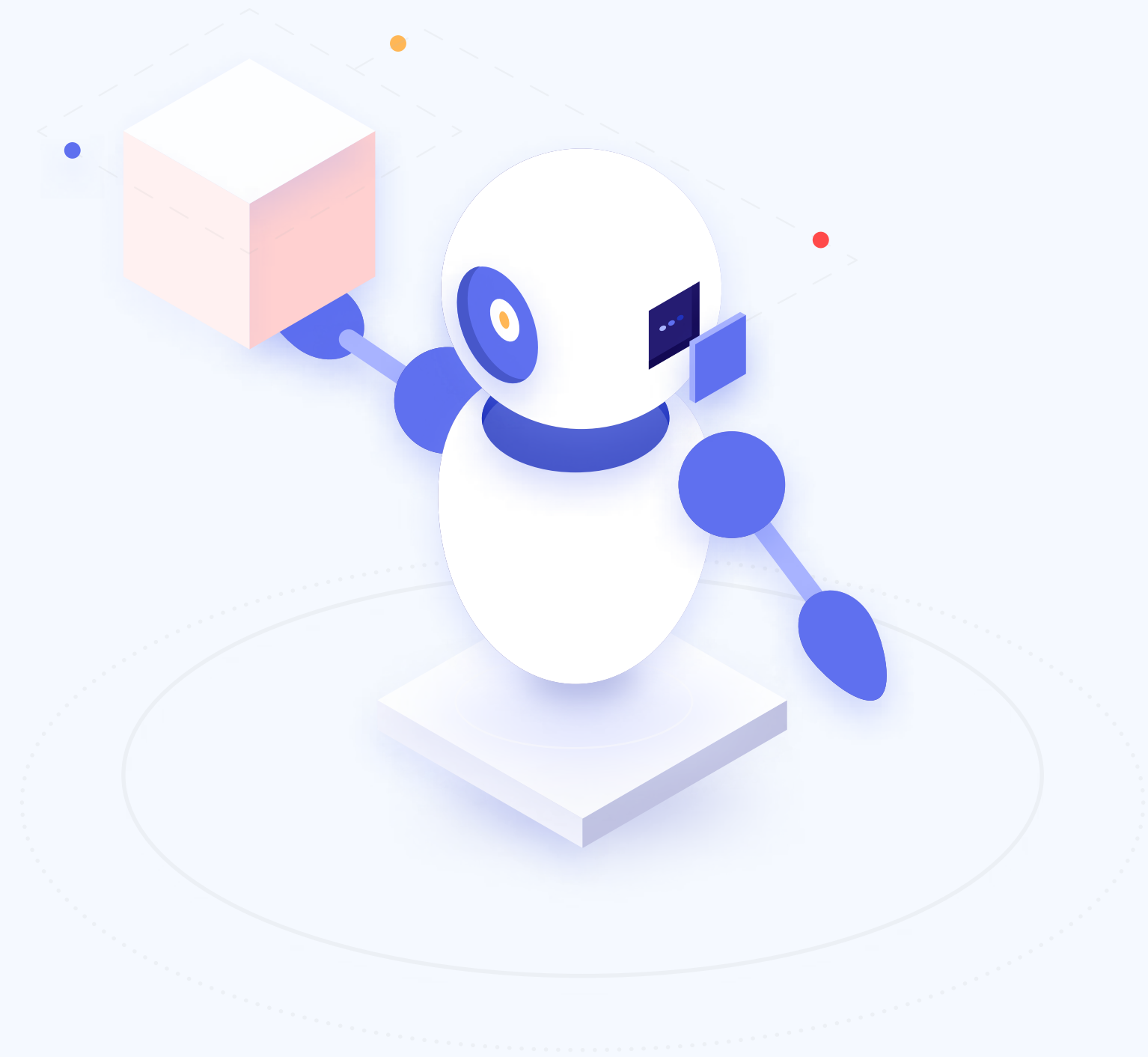
Prenchet

1

2020 Q4

Presale / Uniswap Listing
Vitae Blockchain Integration
Prenchet Pay Release

2021 Q2

Prenchet DID System

2021 Q1

Prenchet Rewards System
Prenchet Governance Details

2020 Q3

Research

Prenchet

Thank you!